

FOR IMMEDIATE RELEASE

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**ABACUS HEALTH SOLUTIONS SELECTED BY J. SMITH LANIER & CO
AS STRATEGIC WELLNESS PARTNER**

Cranston, RI, September 30, 2015 – Abacus Health Solutions (Abacus) announced today that J. Smith Lanier & Co. (JSL) has selected Abacus as a Strategic Wellness Partner.

“We are thrilled that JSL has selected Abacus to be a Strategic Wellness Partner. Our organizations are well aligned in our missions to help employers contain rapidly escalating health care costs, improve employee well-being and productivity, and offer a rich benefit to their employees,” said Sean Follick, Director of Sales & Marketing at Abacus.

JSL, one of the nation’s oldest and largest privately owned insurance brokers, is constantly seeking to provide innovative solutions for its clients. JSL selected Abacus as a Strategic Wellness Partner because of Abacus’ unique, data-driven approach to wellness and the management of chronic conditions. “We are very excited to expand our current relationship with Abacus and look forward to providing our clients with their effective wellness solutions,” Doug Van Ryn, Sr. VP at JSL.

Abacus’ solutions leverage Abacus’ **Good Health Gateway**® platform and include the Diabetes Care Rewards Program, the **Healthy Weight Healthy Heart**® Program, and the eBlood Pressure Program for hypertension (high blood pressure). The **Good Health Gateway** platform activates, supports, and rewards users for engaging with their Primary Care Physician to manage targeted conditions including diabetes, obesity, and hypertension. Diabetes, obesity, and hypertension are serious diseases which may lead to severe and life-threatening complications such as blindness, amputation, kidney damage, heart disease, respiratory illness and stroke, when not properly managed. According to the Centers for Disease Control, more than one out of three adults in the United States has hypertension and /or pre-diabetes.

“We draw from the latest research, as well as behavioral science and behavioral economics, in the development of our solutions to strengthen the patient/Primary Care Physician relationship. Our consistent results show that when patients with certain chronic conditions actively seek treatment for these conditions and comply with known standards of care, they are more likely to avert costly hospitalizations,” said Abacus’ Senior Scientist David K. Ahern, Ph.D.

About J. Smith Lanier & CO

J. Smith Lanier & Co., headquartered in West Point, Georgia, is an employee-owned company that was founded in 1868 and has become one of the largest privately owned insurance brokers in the United States. Since 1868, the company has grown from a three-employee local agency to a major regional firm employing over 600 employees in eight divisions and 21 branch offices. J. Smith Lanier & Co. offers commercial and personal lines insurance, employee benefits, surety, aviation and risk control.

About Abacus Health Solutions

Abacus and its principals are nationally recognized behavioral scientists and health experts who have been providing cost-containment solutions for over two decades. Abacus provides employers, benefits brokers, and hospitals with an array of unique programs and services to address chronic condition management, specializing in integrating behavioral science principles into evidence-based programs, benefit plans, and providing incentive program design and administration. Visit www.abacushealth.com.